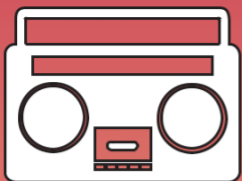


MEDIA KIT

2021



STOCK PHOTO



WHY

Radio Advertising?



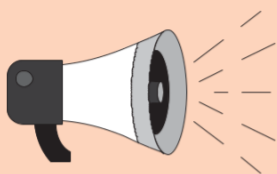
Radio is the most consistent method to reach consumers less than an HOUR before shopping.

Businesses can effectively connect with their community via local radio advertising.



Target your audience with engaging ads! Repetition is key for consumers to absorb your message.

70% of Canadians listen to radio on the drive to work, at school or while shopping.



Increase brand awareness in your community.

Partner up with a local non-profit community radio station that keeps Revy on the beat!



STOKE FM

Ad Creation

- *One consult with our ad creation team*
- *Script writing provided (you may provide your own script)*
- *Review your ad*
- *Recording at our studio, we provide the engineering and equipment.*
- *Production of ad, includes voice acting, editing and background music*

\$80



Song of the Day	\$100
Artist Sponsor	\$150
Show Sponsor	\$150



MONTHLY PACKAGES

General Admission **\$250**

Ad plays 2x per day
* 1x Prime Time

Front Row Seat **\$350**

Ad plays 3x per day
* 2x Prime Time

Backstage Pass **\$450**

Ad plays 5x per day
* 4x Prime Time

Station Sponsor **\$550**

Ad plays 5x per day
* 2x Morning Show
* 3x Prime Time

ANNUAL PACKAGES

Save 20% on monthly packages with purchase of an annual package.

General Admission **\$600**

Includes **one** ad creation
*Your ad plays **1x** every other day

Seasons Pass

Includes **four** ad creations
*Ads run **6x** per day for *first two weeks* of air time
***1x** every other day *after initial* two-week period

\$1200 Value

\$950

ALL PACKAGES INCLUDE:

- * One consult over the phone
- * Script writing/review
- * Recording and editing your ad
- * Background music and voice actors

QUESTIONS? CONTACT US!

- * admin@stokefm.com
- * [Instagram.com/stokefm](https://www.instagram.com/stokefm)
- * [Facebook.com/stokefm](https://www.facebook.com/stokefm)